

ORDER



Orders
Order / Rev: 704045
Alt Order #: 06260422
Product Desc: KAINE FOR SENATE
Estimate: 11519
Flight Dates: 10/01/12 - 10/07/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: Political

WUSA

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Randon Hills Road, Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kaine, T/D/Sen/VA
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	49	\$85,250.00	\$72,462.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$85,250.00	\$72,462.50	0.00
Totals	49	\$85,250.00	\$72,462.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WUSA	10/02/12	10/04/12	5-6a 9 News @ 5a 9News @ 5a	CM	5-6a	-T-T---	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-T---		2				\$450.00		0.00			
2	WUSA	10/01/12	10/05/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	MTWTF--	:30	5	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--		5				\$500.00		0.00			
3	WUSA	10/01/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a	M-W-F--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-W-F--		3				\$300.00		0.00			
4	WUSA	10/02/12	10/05/12	Price Is Right The Price is Right	CM	11a-12p	-T-TF--	:30	3	\$375.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-TF--		3				\$375.00		0.00			

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Advertiser: Kaine,T/D/Sen/VA
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 Estimate: 11519
WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WUSA	10/02/12	10/05/12	Price Is Right The Price is Right	CM	11a-12p	- T- TF- -	:30	3	\$375.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T- TF- -		3				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	- T- ThF- - - -	:30		(\$375.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
2	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	- T- ThF- - - -	:30		(\$375.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
3	NUSA	10/01/12-10/07/12		Price Is Right		11a-12p	- T- ThF- - - -	:30		(\$375.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
5	WUSA	10/01/12	10/03/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M- W- - - -	:30	2	\$300.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M- W- - - -		2				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		9 News @ Noon		12-1230P	M- W- - - - - -	:30		(\$300.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
2	NUSA	10/01/12-10/07/12		9 News @ Noon		12-1230P	M- W- - - - - -	:30		(\$300.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
6	WUSA	10/02/12	10/04/12	DT Daytime	CM	9A-3P (12:30 PM-3:00 PM)	- T- T- - - -	:30	2	\$400.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T- T- - - -		2				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		DT		9A-3P	(12:30 PM-3:00 PM) - T- Th- - - - -	:30		(\$400.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
2	NUSA	10/01/12-10/07/12		DT		9A-3P	(12:30 PM-3:00 PM) - T- Th- - - - -	:30		(\$400.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
7	WUSA	10/03/12	10/03/12	3-4p The Doctors	CM	3-4p	- - W- - - -	:30	1	\$225.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - W- - - -		1				\$225.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		3-4p		3-4p	- - W- - - - - -	:30		(\$225.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
8	WUSA	10/01/12	10/04/12	4-5p Dr. Phil	CM	4-5p	M- - T- - - -	:30	2	\$325.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	M- - T- - - -		2				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		4-5p		4-5p	M- - Th- - - - -	:30		(\$325.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
2	NUSA	10/01/12-10/07/12		4-5p		4-5p	M- - Th- - - - -	:30		(\$325.00)		0.00	NM		
	Credited [spts will be added a higher rates]														
9	WUSA	10/01/12	10/05/12	9 News @ 5p 9 News @ 5p	CM	5-6p	MTWTF- -	:30	10	\$700.00	P-2	0.00	NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MTWTF- -		10				\$700.00		0.00			
10	WUSA	10/01/12	10/05/12		CM	6-630p	MTWTF- -	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00

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WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ 6p															
9 News @ 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$900.00		0.00			
11	WUSA	10/01/12	10/05/12	9 News Tonight 7p	CM	7-730p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
9 News Tonight 7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MTWTF--					5	\$800.00		0.00			
12	WUSA	10/06/12	10/06/12	9 News @ 6p Sat	CM	Sat 6-630p	-----S-	:30	1	\$350.00	P-2	0.00	NM	0	\$0.00
9 News @ 6p Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		9 News @ 6p Sat			Sat 6-630p	-----Sa--	:30	(\$350.00)		0.00	NM		
Credited															
[spts will be added a higher rates]															
13	WUSA	10/06/12	10/06/12	CBS Evening News Sat	CM	Sat 630-7p	-----S-	:30	1	\$600.00	P-3	0.00	NM	0	\$0.00
CBS Evening News Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$600.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		CBS Evening News Saturday			Sat 630-7p	-----Sa--	:30	(\$600.00)		0.00	NM		
Credited															
[spts will be added a higher rates]															
14	WUSA	10/07/12	10/07/12	9 News @ 630p Sun	CM	630-7P	-----S	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
9 News @ 630PM Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		9 News @ 630p Sun			630-7P	-----Su	:30	(\$400.00)		0.00	NM		
Credited															
[spts will be added a higher rates]															
15	WUSA	10/02/12	10/05/12	Entertainment Tonight	CM	730-8P	-T--F--	:30	2	\$800.00	P-3	0.00	NM	0	\$0.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T--F--					2	\$800.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Entertainment Tonight			730-8P	-T--F----	:30	(\$800.00)		0.00	NM		
Credited															
[spts will be added a higher rates]															
2	NUSA	10/01/12-10/07/12		Entertainment Tonight			730-8P	-T--F----	:30	(\$800.00)		0.00	NM		
Credited															
[spts will be added a higher rates]															
16	WUSA	10/02/12	10/02/12	Tue Prime A	CM	8-9P	-T-----	:30	1	\$14,000.00	P-2	0.00	NM	1	\$14,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$14,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NUSA	10/01/12-10/07/12		Tue Prime A			8-9P	-T-----	:30	(\$14,000.00)		0.00	NM		
See MG 16.2															
[NA/HRA]															
2	NUSA	10/04/12-10/04/12		Thu Prime C			10-11P	---Th----	:30	\$14,000.00		0.00	NM		
Ⓜ MG for 16.1 10/02															
17	WUSA	10/03/12	10/03/12	Wed Prime B	CM	9-10P	--W----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
Criminal Minds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$10,000.00		0.00			

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WUSA

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17	WUSA	10/03/12	10/03/12	Wed Prime B Criminal Minds	CM	9-10P	--W----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$10,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 Wed Prime B 9-10P --W----- :30 (\$10,000.00) 0.00 NM See MG 17.2 [NA due to Pres Debate]															
2	WUSA	10/04/12	10/04/12	Thu Prime A	CM	8-9P	---Th----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00
MG for 17.1 10/03															
18	WUSA	10/05/12	10/05/12	Fri Prime A CSI: NY	CM	8-9P	----F--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$3,000.00 0.00															
19	WUSA	10/06/12	10/06/12	Sat Prime B Crimetime Saturday	CM	9-10P	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$1,200.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 Sat Prime B 9-10P -----Sa- :30 (\$1,200.00) 0.00 NM Credited [spts will be added a higher rates]															
20	WUSA	10/07/12	10/07/12	Sun Prime C The Good Wife	CM	9-10P	-----S	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$12,000.00 0.00															
21	WUSA	10/01/12	10/05/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	MTWTF--	:30	5	\$2,500.00	P-2	0.00	NM	5	\$12,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 MTWTF-- 5 \$2,500.00 0.00															
22	WUSA	10/06/12	10/06/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$2,500.00 0.00															
23	WUSA	10/07/12	10/07/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 1 \$2,500.00 0.00															
24	WUSA	10/01/12	10/05/12	Letterman Late Night with David Letterman	CM	1135P-1237A	M--F--	:30	2	\$400.00	P-3	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M--F-- 2 \$400.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 Letterman 1135P-1237A M--F-- :30 (\$400.00) 0.00 NM Credited [spts will be added a higher rates]															
2 WUSA 10/01/12-10/07/12 Letterman 1135P-1237A M--F-- :30 (\$400.00) 0.00 NM Credited [spts will be added a higher rates]															
25	WUSA	10/01/12	10/05/12	Letterman Late Night with David Letterman	CM	1135P-1237A	M--F--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M--F-- 2 \$900.00 0.00															
26	WUSA	10/06/12	10/06/12	Sat Prime B Crimetime Saturday	CM	9-10P	-----S-	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$2,500.00 0.00															
E 27	WUSA	10/02/12	10/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	-T--F--	:30	2	\$1,800.00	P-2	0.00	NM	1	\$1,800.00

Order / Rev: 704045
 Alt Order #: 06260422
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: Kaine,T/D/Sen/VA
 Product Desc: KAINE FOR SENATE
 Estimate: 11519

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WUSA	10/02/12	10/05/12	Entertainment Tonight Entertainment Tonight	CM	730-8P	- T - - F - -	:30	2	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - T - - F - - 2 \$1,800.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 Entertainment Tonight 730-8P - T - - F - - :30 (\$1,800.00) 0.00 NM <i>Credited</i> </div> </div>															
28	WUSA	10/01/12	10/04/12	4-5p Dr. Phil	CM	4-5p	M - T - - -	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M - T - - - 2 \$750.00 0.00 </div> </div>															
29	WUSA	10/03/12	10/03/12	3-4p The Doctors	CM	3-4p	- - W - - - -	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - - W - - - - 1 \$500.00 0.00 </div> </div>															
E 30	WUSA	10/01/12	10/03/12	9 News @ Noon 9 News @ Noon	CM	12-1230P	M - W - - - -	:30	2	\$700.00	P-2	0.00	NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M - W - - - - 2 \$700.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 9 News @ Noon 12-1230P M - W - - - - - :30 (\$700.00) 0.00 NM <i>Credited</i> 2 WUSA 10/01/12-10/07/12 9 News @ Noon 12-1230P M - W - - - - - :30 (\$700.00) 0.00 NM <i>Credited</i> </div> </div>															
E 31	WUSA	10/02/12	10/05/12	Price Is Right The Price is Right	CM	11a-12p	- T - T F - -	:30	3	\$850.00	P-2	0.00	NM	1	\$850.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 - T - T F - - 3 \$850.00 0.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WUSA 10/01/12-10/07/12 Price Is Right 11a-12p - T - ThF - - :30 (\$850.00) 0.00 NM <i>Credited</i> 2 WUSA 10/01/12-10/07/12 Price Is Right 11a-12p - T - ThF - - :30 (\$850.00) 0.00 NM <i>Credited</i> </div> </div>															
													Totals	49	\$85,250.00